

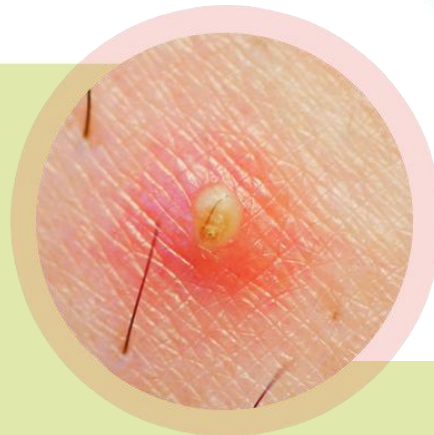
Products against ingrown hair by **Italwax**

Tired of ingrown hair?

According to poll results,
the problem of ingrown
hair is acute for:

89% men

70% women

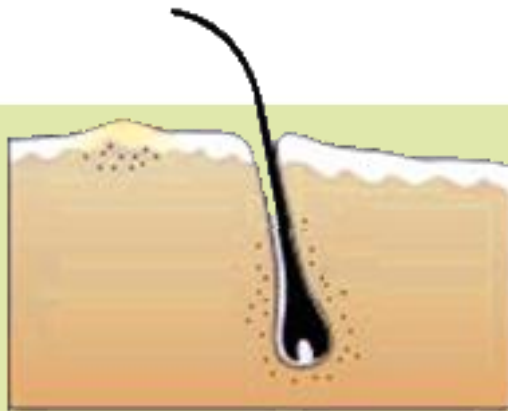


Why

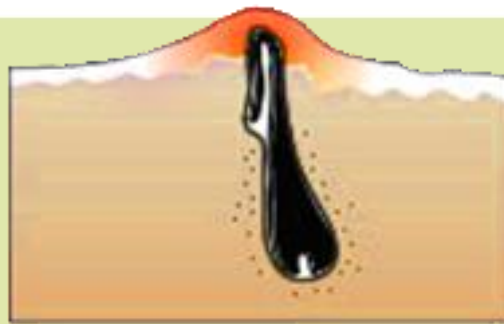
do hairs grow in?

After any kind of depilation, hairs become thin and weak. Some of them can't break through onto the surface and begin to grow under the skin.

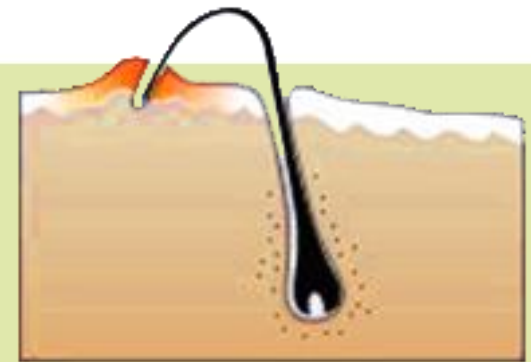
There appear redness, itching, inflammations...



Normal hair



Ingrown and inflamed hair



DECISION FOUND!

Innovative formula against ingrown hair



Italwax Active paste
against ingrown hair



Italwax Concentrated serum
against ingrown hair

How does it work?

Active ingredients:

- safe and effective acids
- anti-bacterial components
- skin-caring additives

- ✓ softens the epidermis
- ✓ reduces inflammation and redness
- ✓ helps weak hairs to break through onto the surface
- ✓ moisturizes and nourishes the skin



Ingrown hair



after 7 days of use



after 14 days of use



after 21 days of use

Italwax Active paste against ingrown hair

- ✓ Stiff consistency of the paste ensures a long-lasting therapeutical effect on the problem zone
- ✓ High concentration of active components guarantees quick results
- ✓ Can be applied in spots
- ✓ Economical in use

Active ingredients:

- salicylic acid
- tea tree extract
- triclosan
- vitamin A



Product form: tube 30ml

Recommended for use in delicate zones(armspits, bikini)

Italwax Concentrated serum against ingrown hair

- ✓ Liquid concentrated lotion is quickly absorbed and doesn't leave traces on clothes
- ✓ Innovative formula with fruit acids ensures 100% result
- ✓ Convenient product form

Active ingredients:

- allantoin
- citric acid
- amygdalinic acid
- salicylic acid
- Aloe Vera
- camomile extract
- witch hazel



Product form: bottle 100 ml

Recommended for use on large surfaces (arms, legs)



Italwax Concentrated serum against ingrown hair for large surfaces (legs, arms)

DIRECTIONS:

Apply to clean, dry skin after hair removal...

For ingrown hair prevention gently massage a small amount of lotion into the zone where hairs were removed daily during 7-10 days.

For ingrown hair elimination apply twice a day daily until improvement is visible.

After that, use once daily.



Italwax Active paste against ingrown hair for delicate zones (bikini, armpits, face)

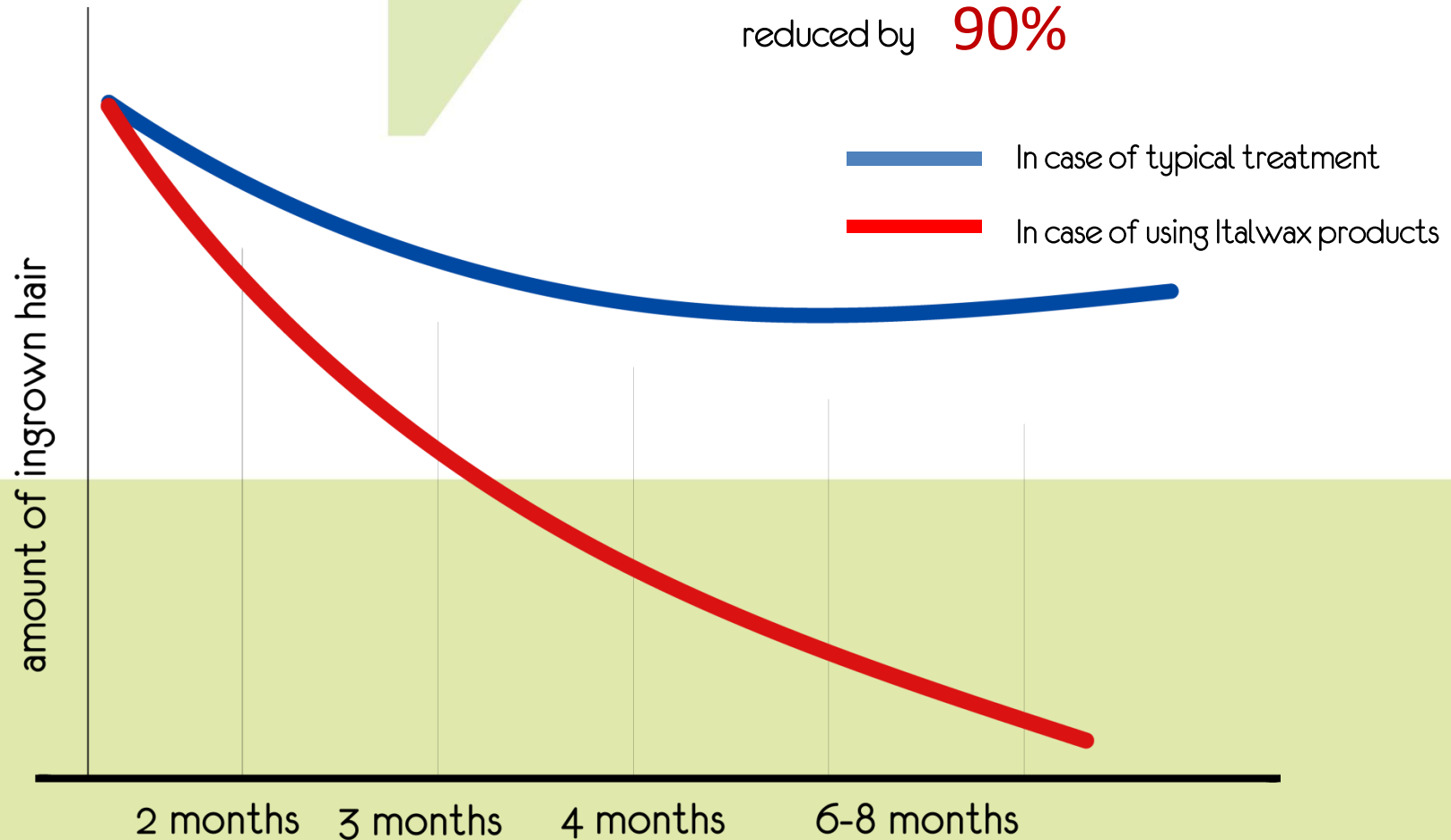
Say **"NO"** to ingrown hair



Poll results:

In case of regular use of Italwax products

Within half a year the amount of ingrown hair is reduced by **90%**





THANK YOU FOR YOUR ATTENTION!